

## FCT EXPANDS PLATINUM SERVICE FOR MORTGAGE PROFESSIONALS

OAKVILLE, ONTARIO Nov. 16, 2011, –FCT is delighted to announce the expansion of its “Platinum Service” to more lenders allowing mortgage brokers greater opportunity to ‘outshine their competition’. FCT is inviting all mortgage professionals to visit its CAAMP booth to learn about its newly expanded Platinum Service and receive complimentary professional services to personally “shine like platinum.”

Designed with brokers’ needs in mind, FCT’s Platinum Service provides a superior level of service to lenders, mortgage brokers and their clients. Fast, seamless, and convenient, it meets the contradictory challenges of saving time and money, and at the same times improves the customer service experience through constant communications.

*“More lenders are adding FCT’s Platinum Service to their Refinance Programs as they have recognized the value and convenience it provides to all parties involved in a mortgage transaction,” says Daniela DeTommaso, Vice President, Lenders Advantage Division, FCT. “We encourage mortgage professionals to learn about FCT’s Platinum Service which is fast becoming the industry standard.”*

When mortgage professionals work with a lender who has Platinum Service from FCT, they will automatically benefit from its many advantages. *“With Platinum Service, my client and I were both kept informed on the progress of the deal. I never had to follow up with FCT nor did I receive any calls from my client worried about the status of their transaction. The Platinum Service kept us apprised on the progress of the deal,”* said Kiran Kaushal, Mortgage Broker, Interfinance Mortgage Corporation

Mortgage professionals who visit FCT at CAAMP to learn about its Platinum Service can also take advantage of complimentary platinum service shoe shines and manicures, to help them go platinum!

Mortgage professionals unable to attend CAAMP may speak to their FCT Sales Representative or one of FCT’s Direct Sales professionals at **1.866.465.9120** who will be able to advise them on how FCT’s Platinum Service meets their business needs.

For more details visit: <http://www.firstcanadiantitle.com/about-us/media-centre/news-releases/>

### **About FCT Insurance Company Ltd. (First Canadian Title)**

The FCT group of companies includes FCT Insurance Company Ltd., which is Canada’s leading provider of title insurance; DRN Commerce Inc. and First Canadian Title Company Limited, which offers other non insurance-related products and services for residential and commercial real estate transactions. Founded in 1991 and based in Oakville, Ontario, FCT employs approximately 1,000 people from coast to coast. Its customers include more than 300 lenders, 15,000 lawyers and notaries nationwide, every major Canadian chartered bank, credit

unions, other lending institutions, real estate agents, mortgage brokers and builders. Insurance is provided by FCT Insurance Company Ltd., with the exception of commercial policies, which are provided by the Canadian branch of First American Title Insurance Company. For more information about FCT, please visit [www.firstcanadiantitle.com](http://www.firstcanadiantitle.com).

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